



FBRN 2013 Activity Report (June 2013 - April 2014)

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Introduction

Food Banking Regional Network is a nonprofit organization, established on **29-5-2013**

LICENSE NO. 150051, at the International Humanitarian City, Dubai-UAE with the following Mission and Vision:

Mission

Eliminating regional hunger through founding, developing and supporting Food Banks in the region in cooperation with broad spectrum of partners, sponsors and members.

Vision

Region free from hunger by 2020

FBRN had been established to achieve the following objectives:

1. To be the reference & supporter to establish a Food Bank in the Region.
2. Implement existing programs of the EFB in all newly found Food Banks in the region after adaptation to match with the different cultures of the community in the countries.
3. Create new awareness, development and volunteering programs to serve the region.
4. Develop awareness campaigns on the problems of hunger, malnutrition and mobilization support to address these problems, while, in parallel coordinating media and marketing campaigns.
5. Develop & Coordinate the efforts of competent non-profit organizations, the Food Banks to fight hunger in the Region.
6. Joint ventures in the fight against hunger in the world and especially those projects implemented on an ongoing basis and provide the infrastructure for food relief projects in the Arab world such as 'farms, factories, and others.
7. Creation of a Regional entity able to move fast in crisis situations and to direct efforts in the event of a disaster that affects food security in any country in the world.

FBRN Administrative Achievements






Date	Action	Impact
29-5-2013	Obtaining License	NA
20-10-2013	Open Bank Account	Delay in operation till 20-10-2013
21-10-2013	Recruitment of contractor	NA
27-10-2013	Recruitment of financial Auditor	NA
10-12-2013	Finalizing Design of work place partitions and furniture	NA
17-12-2013	preparation of work permit documentation	NA
1-1-2014	Submission of 2013 accounting records to the external financial auditor	NA
10-1-2014	DU contracting	NA
12-1-2014	Receiving Work permit approval	NA
6-2-2014	Finalizing office infrastructure and furniture	NA
10-2-2014	Telecommunication system installment	NA
14-4-2014	Launching website	NA

FBRN Operational Achievements

1- Development and enrolling member Food Banks in the Network:

The motive behind this activity is to spread the idea of Food Banking along with its professional module in the region:

FBRN supported the development of the following Food Banks in the region, currently are members in the Network:

Member Food Bank	Food Bank Logo	Website/FB group
Saudi Food Bank Al khobar branch and Saudi Food Bank Riyadh branch	 <p>Saudi Food Bank</p>	www.saudifoodbank.com
Iraqi Food Bank	 <p>Iraqi Food Bank</p>	https://www.facebook.com/iraqi.food.bank
Tunisian Food Bank	 <p>Tunisian Food Bank</p>	http://isymfony.net/FoodBanking/language/en/
Lebanese Food Bank	 <p>Lebanese Food Bank</p>	http://www.lebanesefoodbank.com/en/
Jordanian Food Bank	 <p>Jordanian Food Bank</p>	http://www.jordanianfoodbank.com/cgi-sys/suspendedpage.cgi
Mauritanian Food Bank	Under Development	Under Development

2- Direct funding and service provision for member Food Banks:

Member Food Banks received the below list of services and direct support during 2013 as per the membership protocols:

I-Service provision to member Food Banks:

- **Assist the member in setting priorities of various programs to start Food Bank activity.**
- **Assist the member in setting the organizational structure of the Food Bank and defining the roles of the various departments.**
- **Assist the member in defining and articulating the operating standards and in creating the procedures to ensure their application.**
- **Train the member on the importance of and methodologies for effective vetting/underwriting of potential beneficiary agencies that the Food Bank intends to work with.**
- **Contribute to the development of food rescue awareness programs to educate companies, factories, hotels, and individuals about avoiding waste through donation of food to the needy. Deliver this education through seminars and sample employment policies as applicable to suit different communities.**
- **Train the member for how to do the different roles including Fundraising to attract sponsors, donors, and supporters to achieve the Mission in addition to Media training.**
- **Audit the member after the full implementation of operations to document compliance with the FBRN / GFN Certification Standards**

II-Direct funding and support programs of member Food Banks:

- a. **Jordanian and Lebanese Food Banks were supported by the “School Feeding Program” on June 2013 where a daily breakfast meal is distributed over school children in selected schools in each country; the program was sponsored by Kellogg’s as per the protocol with FBRN, with a total fund of \$415,000 divided as follows:**
 - **\$50,000 dollar for purchasing utensils, plates, cups, tables and other tools required for school dining**
 - **One million servings of cereals for a value of \$365000.**
- b. **Jordanian, Lebanese, Iraqi and Saudi Food Banks are directly supported by the “Ramadan Million Meal Project” on Aug 2013 where one and half million meal and beverages were distributed over citizens and residents in the corresponding countries, the program were sponsored by Coca-Cola middle East as per the protocol signed with FBRN with the following donation Values**

	Lebanese Food Bank	Jordanian Food Bank	Iraqi Food Bank	Saudi Food Bank
Meal Budget (Iftar Meal)	\$100,000	\$100,000	\$50,000	NA
Beverage budget (1 million bottle of Arwa water and Fizzy drinks)	\$105,000	\$105,000	\$105,000	\$105,000

- c. **Lebanese Food Bank : Partnership with Hilton Lebanon on August 2013 to donate food surplus, nearly expired food in stores for a value of \$100,000 and extra clothes, linen, towels and bed sheets for a value of \$50,000. Training and appointing candidates from needy cases registered in Food Banks database Hilton Lebanon**
- d. **Egyptian Food Bank and Egyptian Clothing Bank: according to the protocol between FBRN and Hilton Worldwide on AUG 2013, food surplus, nearly expired food in stores, linen, towels and bed sheets are donated by Hilton Egypt to both Egyptian Food and Clothing Banks for a total value of \$500,000 from 14 different Hilton properties in all over the country.**
- e. **Lebanese Food Bank: Partnership with Crown Plaza Hotel Lebanon, on Dec 2013 to donate food surplus, nearly expired food in stores for a value of \$50,000 extra clothes, linen, towels and bed sheets for a value of \$20,000. Training and appointing candidates from needy cases registered in Food Banks database.**
- f. **Lebanese Food Bank : on Dec 2013 chef Chadi protocol was signed with LFB to act as “LFB Ambassador” where the ambassador was entitled to prepare recipes under the logo of LFB, launch cooking recipes and booklets with profits donated to LFB, prepare programs in the media to raise awareness against food waste in cooperation with FBRN, organize fundraising dinners.**

Total value of Direct support to Member Food Banks (values in \$):

Program	Egyptian Food Bank	Lebanese Food Bank	Jordanian Food Bank	Saudi Food Bank	Iraqi Food Bank	Total (\$)
School Feeding Program	–	207,500	207,500	–	–	415,000
Ramadan Million Meal	–	205,000	205,000	105,000	155,000	670,000
Hilton Middle East	500,000	150,000	–	–	–	650,000
Crown Plaza Hotel	–	70,000	–	–	–	70,000
Total						1,805,000

3- Support the development and Service provision for new Food Banks:

FBRN started developing and is continuing to support the establishment of the following upcoming Food Banks:

- 1. South Sudan Food Bank**
- 2. Yemeni Food Bank**
- 3. Bahraini Food Bank**
- 4. Libyan Food Bank**
- 5. Moroccan Food Bank**
- 6. Kuwaiti Food Bank**
- 7. Chadian Food Bank**
- 8. Kenyan Food Bank**
- 9. Congo Democratic Food Bank**
- 10. Palestinian Food Bank**
- 11. Mali Food Bank**
- 12. Pakistani Food Bank**
- 13. Bangladeshi Food Bank**
- 14. North Sudan Food Bank**
- 15. Algeria Food Bank**

I-The under development Food Banks received the following service list:

- Assist the Client in identifying and recruiting the most qualified individuals to form the board directors for the Food Bank.**

- **Assist the Client in laying out the Vision, Mission, and communications positioning for the Food Bank.**
- **Provide training on programs delivered by the Client and provide technical assistance consultation required by the work of the Client.**
- **Assist the Client in developing a Business plan for publicity and advertising.**
- **Provide Food Bank software programs developed by FBRN.**

4- Partnerships / MOUs:

- a. FAO MOU (Feb 2014): the partnership between FAO & FBRN provide the framework to collaborate on projects and studies on the subject of food losses and waste reduction for the purpose of raising awareness among different stakeholders and policy makers.**
- b. Global FoodBanking Network Partnership protocol to complement feeding activities and saving food waste targets worldwide(Nov-2013)**
- c. Coca-Cola middle East MOU (Aug 2013): the protocol aims to support Food Banks in the region through distribution of 1.5 million meals and beverages during the Holy month of Ramadan.**
- d. Hilton worldwide protocol (Aug 2013): the protocol scope is to direct different donations as food surplus, extra cloth, linen, pillows , towels and uniforms to Food Banks and clothing banks in the region as well as provide training courses on food safety, kitchen sanitization, safety and security systems to Food Banks staff and volunteers to improve performance and Food Banks efficacy.**
- e. Alliance Against Hunger (June 2013): the scope of this protocols entitles FBRN to promote the development of alliances in the middle east and Africa by ensuring each of the Food Bank founded will establish a national alliance.**
- f. Kellogg's MOU (June 2013): the protocol aims to provide direct financial support for development of Food Banks in the region and to contribute to specific feeding programs in different Food Banks like the school feeding program.**

5- Awards:

- a. Short listed in Arabia CSR Award for New Business Category (Oct-2013)

6- Events / Conferences:

- 1) Leadership institute (march 2014) , as partner with the global Food Banking network, FBRN participated in the annual Global conference for Food Banks, food and grocery industry representatives, and experts on global food security where participants focus on their common commitment to reducing hunger and food waste in their local communities through the advancement of Food Banking.
- 2) FBRN Was represented by its CEO, Moez el Shohdi as Keynote Speaker & Panelist at the following Events:
 1. Euro Asia social conference in Istanbul.
 2. Saudi Aramco annual CSR event.
 3. FAO near East office.
 4. The AUC Supply Chain Round Table in Cairo.
- 3) The Judge of the MBC "Do Good" Humanitarian Competition.
- 4) Follow up meeting with the Private Sector Forum Committee regarding "Founding Food Banks" commitment at the UN Head Quarters in New York City.

THE END